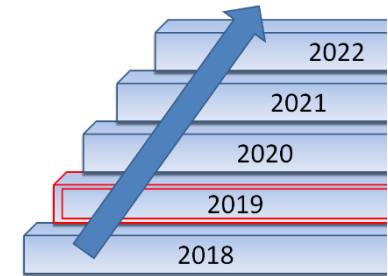




BRITISH COLUMBIA ASSOCIATION  
OF EMERGENCY MANAGERS

# Our thoughts moving forward



We are committed to delivering our top three strategic goals:

## MEMBERSHIP

- Increase membership
- Reach new stakeholders such as First Nations, Emergency Support Services and volunteers
- Explore partnerships
- Explore sponsors and funding
- Provide value to our members

## KNOWLEDGE

- Share best practice through Social Media and other platforms
- Provide advocacy for our members
- Promote learning across the Province
- Make our website a source of expert reference
- Explore sharing information through Webinars and workshops

## LIAISON

- Increase Director engagement with members – promote Champions
- Promote and influence learning throughout the education sector  
Share training opportunities
- Lobby higher Government  
Emergency and Recovery Branches
- Engage with UBCM

BCAEM Vision: *“Supporting Emergency Management Professionals in B.C.”*

## **How will we accomplish this?**

- ❖ To be the leading voice in promoting effective emergency planning, resilience and the professional interests of its members.
- ❖ To provide a forum for the study of the most effective means of planning and managing emergency preparation, response and resilience.
- ❖ Sharing best practices and professional standards of emergency management.
- ❖ Offer resources to encourage cultural awareness, agility and sensitivity of First Nations and other cultures in the province.
- ❖ To represent the views of its members in all issues related to emergency planning, resilience and public safety.
- ❖ To contribute to policies related to preparedness, mitigation, response and recovery.
- ❖ To encourage the professional development of emergency managers and to maintain high standards of professional practice.
- ❖ To provide the opportunity and means to share knowledge, skills, expertise and experiences across the profession.

## **How will we achieve this?**

- ✓ Act with integrity and transparency.
- ✓ Support and help our members and emergency management practitioners to continually develop.
- ✓ Engage with members and stakeholders to inform debate and build trust and collaboration.
- ✓ Empower people to take an active part in their Association.
- ✓ Take pride in the work of the Association.
- ✓ Respect the views of all members.

## The detail:

### MEMBERSHIP

Increase membership by actively promoting the benefits and value of the Association as a source of expert information and connectivity to the EM community in BC.

Seek opportunities to engage members in ongoing BCAEM activities (example: presenting a webinar on a particular EM topic).

Engage First Nations, industry and other stakeholder groups through direct outreach.

Explore partnerships carefully, ensuring that our independent identity is not compromised.

Funding and partnerships opportunities will be evaluated and accepted based on their merit, ensuring the Association remains in an autonomous position.

For those who assume the emergency management role in their organization, or community; to provide access to resources and support from a network of BC Emergency Management Professionals.

### KNOWLEDGE

Maintain a social media presence for sharing best practices etc. Inspire to host a website that will be the anchor and primary source of information.

Engage our membership to share their concerns and issues so we may advocate for them (strength in numbers).

Engage EMBC to continue to look at BCAEM as a “grass-roots” resource to learn with and from.

Support greater awareness and understanding of cultural practices in BC Communities

Enhance our website to be modern, informative and easy to access and navigate.

Explore sharing of information using interesting, dynamic, relevant and accessible workshops and webinars.

Remain aware of and participate in opportunities through appropriate events and partnerships (as well as EPBC conference) to promote BCAEM whenever possible via board member attendance and/or information table (etc.).

Have access to, and contribute to, shared resources, member forums, and professional development opportunities

## LIAISON

Increase Director engagement with members by promoting and sponsoring grassroots events. Seek Director attendance of appropriate events and opportunities to promote the Association and engage with members.

Work with education institutions to promote the dissemination of research and learning, with inspiration to provide a platform to post academic projects on BCAEM.CA.

Continue the positive two-way conversations and engagement with EMBC on all matters pertaining to EM such as participation in:

- The Immediate Earthquake Response , Sustained Response and Recovery Plans;
- 2017, 2018 Wildfire and Flood and other major event After Action analysis;
- The 2022 Coastal Response and other regional, provincial and national exercises;
- Emergency Support Services (ESS) Modernization project; and,
- Emergency Program Act Modernization.

Advocate with EMBC to appoint a liaison to work with BCAEM. Our goal is to enhance the mutual benefits of working together such as providing access to our Deployment Database during disasters.

Engage UBCM as a resource to advocate for better EM policies and to distribute BCAEM information to all local authorities.

Seek opportunities to liaise with similar organizations in other provinces/countries for knowledge sharing and raising awareness about BCAEM.

Have opportunities to contribute to advocacy efforts to influence the profession and practice of Emergency Management in BC.

## Our Mission

BCAEM seeks to support its diverse membership in their efforts to engage and enhance emergency management in British Columbia. The Association will accomplish this by providing and maintaining programs that support those working in emergency management to build comprehensive, integrated, and effective emergency management programs and professional development opportunities

[More information go to BCAEM.ca now](https://www.bcaem.ca)